

# Coomera Hope Island Cricket Club



## SPONSORSHIP 2011/2012



Together we can support each other

The Coomera Hope Island **Cricket** Club is a **community** organisation built around the belief that cricket has a positive effect on our lives. Our ethos is to support each other with **integrity** and honour, working **together** to produce wonderful outcomes for our children, peers, parents, and sponsors.

Coomera Hope Island Cricket Club has been running since 1971 and provides for over 700 people, people who we consider our family. We have one of the largest junior cricket nurseries on the Gold Coast and proudly boast that all of our coaches are accredited with Queensland Cricket.

1971

Each of our young cricketers and their families visit our club house and use our training facilities on a weekly basis. Each of our 19 teams will play cricket every Saturday for 21 weeks of the season against another team. Our junior players bring their parents and friends. When you combine these figures with events at our club, there is a 10,000 + audience our sponsors are exposed to each cricket season.



The running of our club does come at a cost, as we are solely reliant on our own fundraising efforts and the support of local businesses like yourself. As such, we are currently searching for new sponsors to join our efforts in working together and supporting each other.

Sponsoring our club is a rewarding experience, both emotionally and economically for you and your employees. A break down of our sponsorship products is enclosed for you to see how our club can give back to your business. Speak to us personally for information about our return of trade agreements.





## 2011/2012 Season Sponsor Benefits

	COST	QUANTITY	TOTAL
<b>NAMING RIGHTS TO ALL SENIOR TEAMS:</b> Your business name on the front of the T-Shirts for the entire senior squad of cricketers. We have up to 6 teams who would all wear your business name on the front of their T-Shirt. Includes all uses of senior teams on website.	\$3,850		
<b>JUNIOR GRADE NAMING RIGHTS:</b> Your business name on the front of the T-Shirts for an entire junior grade of cricketers. We have 7 grades to choose from with up to 4 teams per grade. Your business name used in association with the junior grade of your choice. Includes all uses of junior grades name on website.	\$2,200		
<b>EVENT SPONSORSHIP - NAMING RIGHTS TO SELECTED EVENTS:</b> Your business name preceding your selected event and winners trophy. We have a minimum of 4 events per season. Bring yourself along to present the winner their trophy and to present your business to all event participants.	\$1,650		
<b>YOUR LOGO ON THE BACK OF ALL PLAYING SHIRTS:</b> See your logo on the back of up to 250 of our players t-shirts.	\$1,100		
<b>ON GROUND BANNER - DOUBLE SIZE:</b> Your logo and business name displayed on a 4.8 x 0.6m banner placed on the boundary fence at the Coomera Hope Island Cricket Club's turf oval.	\$1,100		
<b>YOUR LOGO ON EVERY PAGE AT WWW.CHICC.NET:</b> Your logo in the sidebar on every page at www.chicc.net which boasts up to 2000 visits to the site each month during the cricket season.	\$1,100		
<b>TOTAL SPONSORSHIP:</b>			
<b>SUPPORTERS PACK:</b> Club cap plus your selection of senior team, or junior grade t-shirt	<b>2 packs per \$1,100 sponsored.</b>		
<b>CORPORATE GOLF DAY:</b> Tickets for 18 holes of Golf with Buggy. Breakfast and Lunch included.	<b>2 tickets included per \$2,200 sponsored.</b>		
<b>EVENT INVITATIONS - YOUR CHANCE TO SHINE:</b> Bring yourself or representatives to selected events throughout the season for an opportunity to present your business to all event participants.	<b>Included for all sponsors.</b>		
<b>YOUR LOGO AND INFORMATION ON WWW.CHICC.NET:</b> Your logo and information on our sponsors page at www.chicc.net	<b>Included for all sponsors.</b>		

### Contact Details:

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Enclosed is a cheque payable to Coomera Hope Island Cricket Club

I authorise my credit card to be billed:    Mastercard    Visa

Cardholder name: \_\_\_\_\_ Expiry: \_\_\_\_ / \_\_\_\_

Card Number: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Please send completed form  
and payment to:

Coomera Hope Island Cricket  
Club

PO BOX 183, Oxenford 4209

Fax: 55 808 819

Email: leigh.garrett@chicc.net

